

Interested in an International Career? Learn How to Market Yourself and Go Global!

Now, more than ever, international experience is critical. Learn how to leverage yours, boost your future career options, and enhance your global branding!

Do You Have the Right Stuff?

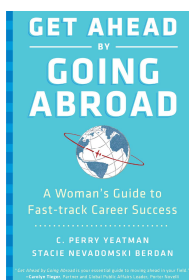
Before you read the list below, think about a time in your life when you felt stretched and challenged. Ask yourself the following ten questions:

- Do you have a real sense of adventure?
- Would you consider yourself extremely flexible?
- Do you operate well outside your comfort zone, even if you are feeling alone and isolated?
- Do you thrive on diversity – lots of it and all at the same time?
- Do you like being in charge, even in constantly changing tides? Can you survive – even lead – among chaos and confusion?
- Are you curious – deep-down *interested* – in what makes the world go round?
- Can you build relationships, even if you have to communicate in your or someone else’s second language?
- Are you willing to go the extra mile and follow through by using the right mix of diplomacy and persistence?
- Do you know how to really listen? Can you read between the lines and understand what is being said?
- Can you handle failure and learn from it? Can you keep it in perspective?

If you answered “yes” or even “somewhat” to the majority of these questions, working internationally could be a viable option for you.

Going Global Workshop Objectives:

Learn how to:



- Increase your odds of going global by developing a global mindset
- Package your international skills in order to apply them to the current global business trends and the needs of potential employers
- Determine which markets, industries, and companies are ‘hot’ right now
- Devise a plan for an international job search, managing expectations and setting objectives
- Network and write resumes and cover letters for international job search

Book Stacie Berdan as a speaker on your campus today!

- **Small Group:** Hands-on session on personal branding for the international job search: resume writing advice, interviewing tips and practice questions. Bring resumes for review!
- **Large Group:** Interactive session with practical guidelines, discussions and Q&A on how to acquire and leverage the skills necessary to landing an international job.

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